



MOOMIN[®]

FURNITURE

SIT INSIDE THE MOOMIN TALES



THE STORY BEHIND THE FURNITURE

HOW MOOMIN FURNITURE WAS BORN

Fifty years ago, Yrjö Kukkapuro read Tove Jansson's "The Book about Moomin, Mymble and Little My" to her daughter Isa again and again. In the 80's Isa read the same book to her daughter Ida, who now reads it to her son Oskar. The colors and exceptional illustration of the book impressed Kukkapuro family, but also resembled everyday life in the Kukkapuro atelier in Kauniainen.

In 1998 Yrjö Kukkapuro designed a chair that would work as a canvas for the work of different artists and illustrators. The material of the chair was plywood into which any kind of picture or an illustration could be printed on. When Moomin Characters Ltd suggested cooperation to Yrjö Kukkapuro, it was natural to display the beloved Moomin illustrations in the plywood chair.

COOPERATION OF STUDIO KUKKAPURO AND MODEO

After creative brainstorming and tight cooperation with Studio Kukkapuro and Finnish furniture company Modeo, the **MOOMIN FURNITURE** was born. With two children's chair, one adult chair and a small table, the product line is suitable for everyone from toddler to elderly. Illustrations in the chairs are from books "The Book about Moomin, Mymble and Little My" and "The Exploits of Moominpappa". Moomin characters celebrate their 75th anniversary this year and the product line is part of the celebration.

FINNISH DESIGN MADE IN FINLAND

The furniture line is produced in Finland. The material is certified birch plywood which according to Yrjö Kukkapuro is "the most lovable material in the world". Products' laminated coating is durable and suitable for children's games and everyday use. Sold in the flatpack format, the package saves packaging material and space in transport. The furniture line has been awarded with the Key Flag certificate and with Design from Finland mark.

The products are part of Modeo's product portfolio. Modeo sells and commissions majority of Yrjö Kukkapuro's furniture collection globally. The Finnish production of the furniture is natural step towards Modeo's stronger furniture production in Finland.

YRJÖ KUKKAPURO

MASTER OF FINNISH DESIGN

Yrjö Kukkapuro was born in Vyborg in 1933, from where his journey to the top of international design began. His career started when he was discovered as a young talent, while he was studying at the school of art and design. Kukkapuro's career has lasted for over 60 years. During these years, he has designed dozens of chairs, which many have been chosen to museum collections around the world.

WORLD-FAMOUS CLASSICS

The best known Yrjö Kukkapuro classics still in production are Ateljee, Remmi, Moderno and post-modern 509 rocking chair. The first product that conquered the world was the iconic Karuselli lounge chair designed in 1964.

Kukkapuro is also famous for his office and auditorium chairs that can be seen in offices and public places around the world. Kukkapuro's design philosophy can be defined by three e-letters - ergonomics, esthetics and ecology. Sustainable quality is the corner stone of Kukkapuro's design.

Yrjö Kukkapuro has been awarded with Finland's state prize, Kaj Franck design prize and Lunning prize. Kukkapuro still works at his own atelier in Kauniainen, Finland.

In 2020 Yrjö Kukkapuro designed his first collection suitable for both children and adults – the Moomin furniture. The collection was created in cooperation with Modeo Inc.



Yrjö Kukkapuro - the Grand Old Man of Finnish Design



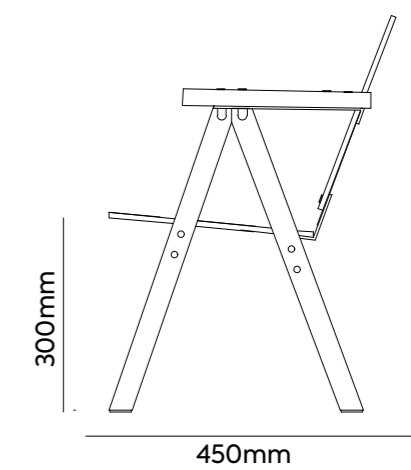
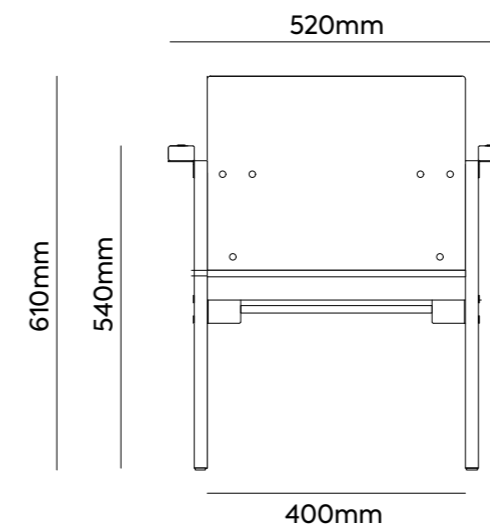
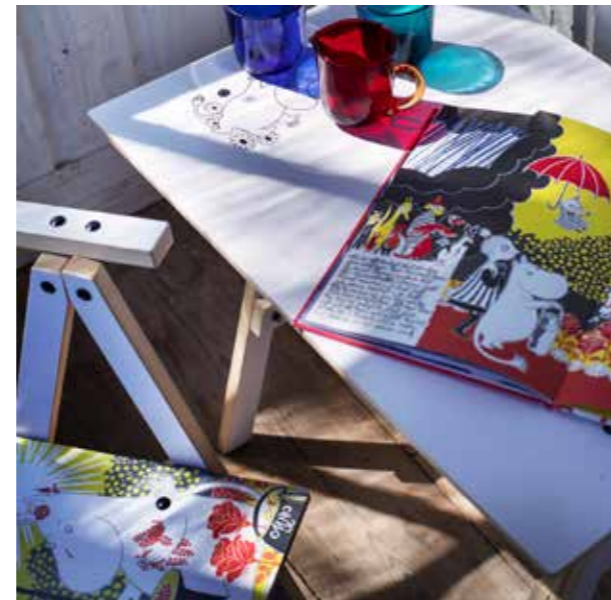
MOOMIN FURNITURE

The furniture line includes three different chairs and a table. Small chair is suitable for children over two years, medium chair for school aged kids, and large for adults and teenagers. The Tove Jansson's classic illustrations are printed in the furniture. The illustration in small chair is from "The Book about Moomin, Mymble and Little My". In medium chair from the comic book "Snorkmaiden Goes Rococo". In large chair from the book "The Exploits of Moominpappa". And in the table from the comic book "Moomin and the Golden Tail".

- **MOOMIN CHAIR SMALL**
- **MOOMIN CHAIR MEDIUM**
- **MOOMIN CHAIR LARGE**
- **MOOMIN TABLE**

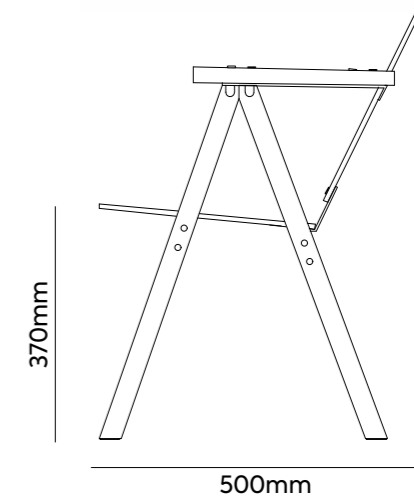
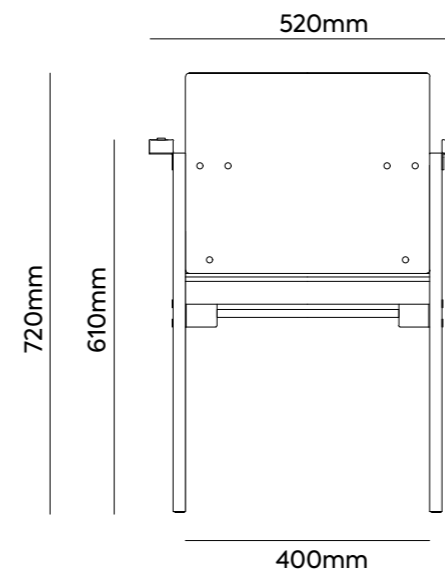


MOOMIN CHAIR SMALL



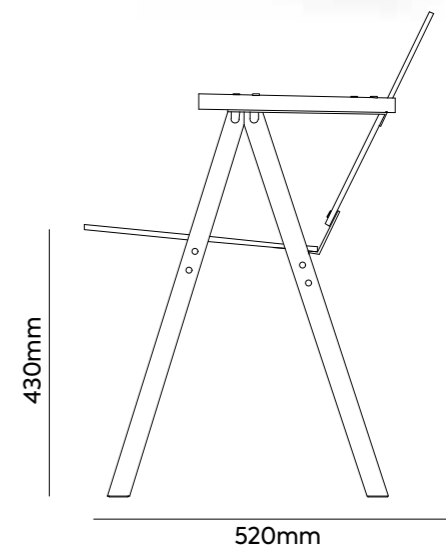
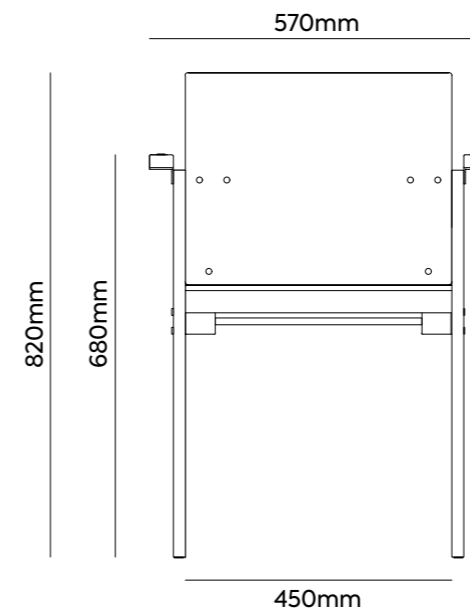


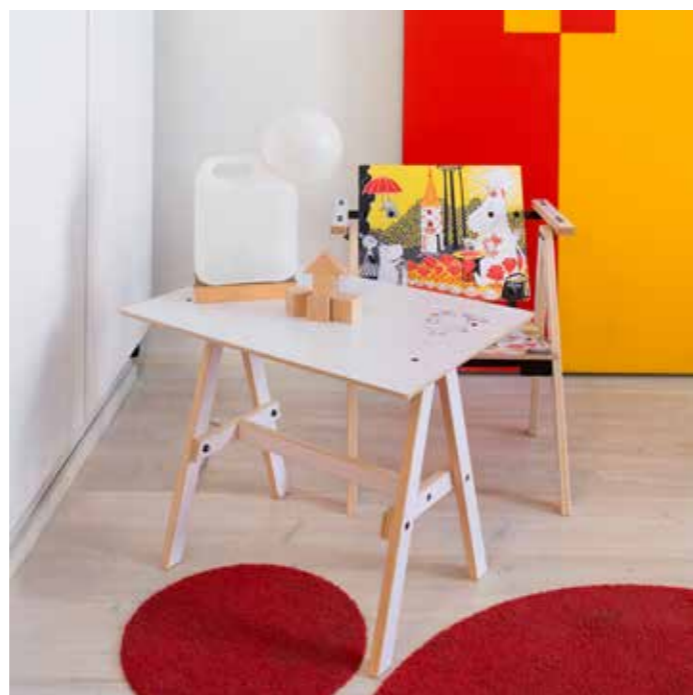
MOOMIN CHAIR MEDIUM



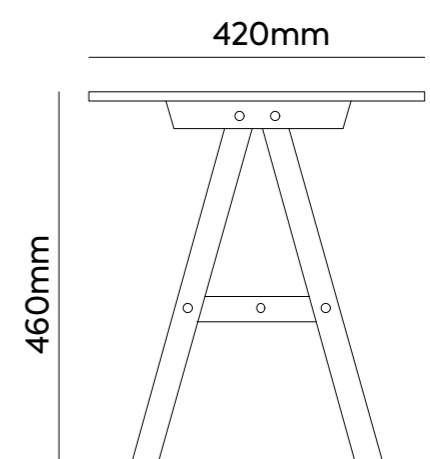
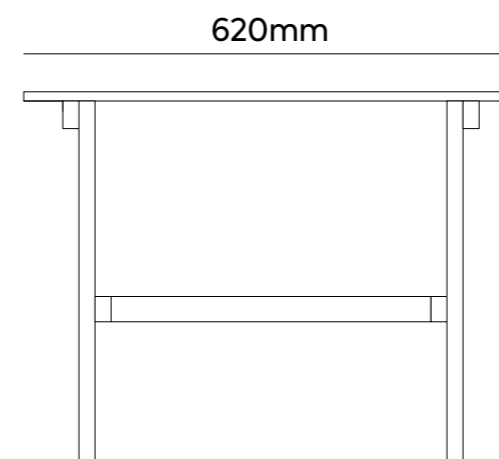


MOOMIN CHAIR LARGE





MOOMIN TABLE



PORTABLE PACKAGE

MEASUREMENTS

- Height 49 cm
- Width 67 cm
- Depth 14 cm

TOTAL WEIGHT

- Small 5,5 kg
- Medium 5,7 kg
- Large 6,3 kg
- Table 4,5 kg



modeo YRJÖ KUKKAPURO



YRJÖ KUKKAPURO



MOOMIN